

| 科目類別<br>Category                                                                                                                                                                                                                                             | 科目名稱<br>Course Title                                           |                                         | 學分數<br>Credit | 時數<br>Hour | 授課時數 Contact Hour                  |                                      |                                    |                                      |    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------|---------------|------------|------------------------------------|--------------------------------------|------------------------------------|--------------------------------------|----|
|                                                                                                                                                                                                                                                              |                                                                |                                         |               |            | 第一學年Yr1                            |                                      | 第二學年Yr2                            |                                      |    |
|                                                                                                                                                                                                                                                              |                                                                |                                         |               |            | 上Fall<br>揭禪/實習<br>Lecture/Practice | 下Spring<br>揭禪/實習<br>Lecture/Practice | 上Fall<br>揭禪/實習<br>Lecture/Practice | 下Spring<br>揭禪/實習<br>Lecture/Practice |    |
| 共同核心                                                                                                                                                                                                                                                         | 共同核心                                                           | 國文<br>Chinese                           | 4             | 4          | 2                                  | 2                                    |                                    |                                      |    |
|                                                                                                                                                                                                                                                              |                                                                | 英文<br>General English                   | 4             | 4          | 2                                  | 2                                    |                                    |                                      |    |
|                                                                                                                                                                                                                                                              |                                                                | 生涯規劃<br>Career Planning                 | 2             | 2          | 2                                  |                                      |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 合計<br>Subtotal                                                 |                                         | 10            | 10         | 6                                  | 4                                    | 0                                  | 0                                    |    |
| 專業必修<br>Core Course<br>(Compulsory)                                                                                                                                                                                                                          | 會計學<br>Accounting                                              |                                         | 2             | 2          | 2                                  |                                      |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 經濟學<br>Economics                                               |                                         | 2             | 2          | 2                                  |                                      |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 管理學<br>Management                                              |                                         | 2             | 2          | 2                                  |                                      |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 商業軟體應用<br>Business Software Applications                       |                                         | 2             | 2          | 2                                  |                                      |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 人力資源管理<br>Human Resource Management                            |                                         | 2             | 2          |                                    | 2                                    |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 多媒體技術與行銷應用<br>Multimedia Technology and Marketing Applications |                                         | 2             | 2          |                                    | 2                                    |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 統計軟體應用<br>Statistical Application Software                     |                                         | 2             | 2          |                                    | 2                                    |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 網際網路技術與生活應用<br>Internet Applications                           |                                         | 2             | 2          |                                    | 2                                    |                                    |                                      |    |
|                                                                                                                                                                                                                                                              | 產業實務講座(一)<br>Industry Practices Seminar I                      |                                         | 2             | 2          |                                    |                                      | 2                                  |                                      |    |
|                                                                                                                                                                                                                                                              | 行銷管理<br>Marketing Management                                   |                                         | 2             | 2          |                                    |                                      | 2                                  |                                      |    |
|                                                                                                                                                                                                                                                              | 資料庫管理系統與應用<br>Database Management Systems and Applications     |                                         | 2             | 2          |                                    |                                      | 2                                  |                                      |    |
|                                                                                                                                                                                                                                                              | 資訊管理與資通安全<br>Windows作業系統與應用<br>Web Programming                 |                                         | 4<br>2        | 4<br>2     |                                    |                                      | 4<br>2                             |                                      |    |
|                                                                                                                                                                                                                                                              | 科技法律與倫理(含勞動法規)<br>Technology Law and Ethics                    |                                         | 2             | 2          |                                    |                                      |                                    | 2                                    |    |
|                                                                                                                                                                                                                                                              | 產業實務講座(二)<br>Industry Practices Seminar II                     |                                         | 2             | 2          |                                    |                                      |                                    | 2                                    |    |
|                                                                                                                                                                                                                                                              | 連鎖企業管理<br>Chain Store Management                               |                                         | 2             | 2          |                                    |                                      |                                    | 2                                    |    |
|                                                                                                                                                                                                                                                              | Linux作業系統與應用<br>Linux Operating System and Application         |                                         | 2             | 2          |                                    |                                      |                                    | 2                                    |    |
|                                                                                                                                                                                                                                                              | 企業資源規劃<br>Enterprise Resource Planning                         |                                         | 4             | 4          |                                    |                                      |                                    | 4                                    |    |
|                                                                                                                                                                                                                                                              | 合計<br>Subtotal                                                 |                                         | 40            | 40         | 8                                  | 8                                    | 12                                 | 12                                   |    |
|                                                                                                                                                                                                                                                              | 必修合計<br>Subtotal, Compulsory                                   |                                         |               | 50         | 50                                 | 14                                   | 12                                 | 12                                   | 12 |
|                                                                                                                                                                                                                                                              | 選修                                                             | 通路管理<br>Distribution Channel Management |               | 2          | 2                                  | 2                                    |                                    |                                      |    |
| 專業實習 (一)<br>Internship I                                                                                                                                                                                                                                     |                                                                | 4                                       | 12            | 0/12       |                                    |                                      |                                    |                                      |    |
| 服務業管理<br>Services Industry Management                                                                                                                                                                                                                        |                                                                | 2                                       | 2             |            | 2                                  |                                      |                                    |                                      |    |
| 電子商務<br>Electronic Commerce                                                                                                                                                                                                                                  |                                                                | 2                                       | 2             |            | 2                                  |                                      |                                    |                                      |    |
| 專業實習 (二)<br>Internship II                                                                                                                                                                                                                                    |                                                                | 4                                       | 12            |            | 0/12                               |                                      |                                    |                                      |    |
| 商用英語會話<br>Conversational Business English                                                                                                                                                                                                                    |                                                                | 2                                       | 2             |            |                                    | 2                                    |                                    |                                      |    |
| 門市管理與實務<br>Chain Store Operations Management and Practices                                                                                                                                                                                                   |                                                                | 2                                       | 2             |            |                                    | 2                                    |                                    |                                      |    |
| 人際溝通<br>Interpersonal Communication                                                                                                                                                                                                                          |                                                                | 2                                       | 2             |            |                                    | 2                                    |                                    |                                      |    |
| 企業網路設計與管理<br>Enterprise Network Design and Management                                                                                                                                                                                                        |                                                                | 2                                       | 2             |            |                                    | 2                                    |                                    |                                      |    |
| 雲端運算管理<br>Cloud Computing Management                                                                                                                                                                                                                         |                                                                | 2                                       | 2             |            |                                    | 2                                    |                                    |                                      |    |
| 網站設計與管理<br>Network Programming Design and Management                                                                                                                                                                                                         |                                                                | 2                                       | 2             |            |                                    | 2                                    |                                    |                                      |    |
| 專業實習 (三)<br>Internship III                                                                                                                                                                                                                                   |                                                                | 4                                       | 12            |            |                                    | 0/12                                 |                                    |                                      |    |
| 供應鏈管理<br>Supply Chain Management                                                                                                                                                                                                                             |                                                                | 2                                       | 2             |            |                                    |                                      | 2                                  |                                      |    |
| 知識管理<br>Knowledge Management                                                                                                                                                                                                                                 |                                                                | 2                                       | 2             |            |                                    |                                      | 2                                  |                                      |    |
| 職場倫理<br>Business Ethics                                                                                                                                                                                                                                      |                                                                | 4                                       | 4             |            |                                    |                                      | 4                                  |                                      |    |
| 創業與創新行銷實務<br>Entrepreneurship and Innovation Marketing Practices                                                                                                                                                                                             |                                                                | 2                                       | 2             |            |                                    |                                      | 2                                  |                                      |    |
| 網頁程式設計<br>Web Design and Programming                                                                                                                                                                                                                         |                                                                | 2                                       | 2             |            |                                    |                                      | 2                                  |                                      |    |
| 專業實習 (四)<br>Internship IV                                                                                                                                                                                                                                    |                                                                | 4                                       | 12            |            |                                    |                                      | 0/12                               |                                      |    |
| 1. 本系總畢業學分數至少 80 學分：<br>(1)共同核心課程10學分，其中包含：<br>(國文4學分、英文4學分、生涯規劃2學分)。<br>(2)系訂專業必修課程 40 學分。<br>(3)專業選修課程至少 30 學分，其中系訂專業選修課程至少 20 學分。<br>2. 每學期至少修業學分上下限：第1、2學年9~28學分。<br>3. 請勿重複修習已修習過之課程或未經核准上修本系課程，否則該課程不予認為畢業學分數。<br>4. 本應修科目表因應本系特色發展之需要時，得依據本校課程規劃流程修正。 |                                                                |                                         |               |            |                                    |                                      |                                    |                                      |    |